XINRUI (LILY) LI

Stanford University | 2025–2029
B.S. Design (AI + UX)
Minor: Symbolic Systems (HAI)

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PRODUCT EXPERIENCE & BUILDS

DAZI
FOUNDING DESIGNER & CMO

Jun 2026–Present

- Designed the brand, onboarding, activity feed and Blind Box Dinner flow for a social app used by 1,200+ people across 33 colleges.
- Built heydazi.com with React, TypeScript, and Vite, translating the visual system into reusable components.
- Design and iterate on the app's UI/UX for a product serving hundreds of daily active users.
- Built a Python constraint solver with an OR-Tools fallback; processed 1,000+ real seating requests and reduced manual matching from over an hour to seconds.

GOLDEN ARK & REELLIFE
GAME DESIGNER

CS 247G · Spring 2026

- Led art direction and hand-drew the animal cast for a six-player social deduction board game, iterating through eight playtests.
- Designed and animated all pixel art for a Unity narrative game with three branches and twelve endings.

STANFORD AI GOVERNANCE & ALIGNMENT
CREATIVE LEAD

Aug 2026–Present

- Lead SAGA's brand relaunch across identity, communication and student acquisition.
- Designed the launch campaign and reusable visual system for a six-week AI Safety Fellowship.

RESEARCH

L-RCA · PCOS · IGEM

L-RCA: Apr 2023–Feb 2025
PCOS: May 2023–Jun 2024
iGEM: Jan–Nov 2023

- Co-authored Chinese Patent No. 202410981703.0 for high-fidelity allele-specific probe ligation.
- Published a meta-analysis on GLP-1 receptor agonists in PCOS; accepted at ICBioMed 2024.
- Researched and presented for iGEM team BS-United China; earned a Silver Medal and nominations for Best New Basic Part and Best Presentation.

RECOGNITION

Robert U. Ricklefs Award, 2025
Sole recipient, class of 132

Judge's Favorite, Startup Factory at iiED, 2024

iGEM Silver Medal, 2023

TOOLS

Design:
Figma · Illustrator · Procreate · UI/UX · Brand systems
Technical:
Python · C++ · React · TypeScript · Unity · Git/GitHub
Languages:
Mandarin (native) · English (fluent) · Spanish (intermediate)